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At NYU's Stern School of Business, Ken Laudon teaches courses on Managing the Digital Firm, Information Technology and Corporate Strategy, Professional Responsibility (Ethics), and Electronic Commerce and Digital Markets. Ken Laudon's hobby is sailing. Jane Price Laudon is a management consultant in the information systems area and the author of seven books. Her special interests include systems analysis, data management, MIS auditing, software evaluation, and teaching business ...

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Management information systems : managing the digital firm by Laudon, Kenneth C.; Laudon, Jane Price. Publication date 2006 Topics Management-Informationssystem, USA, Betriebliches Informationssystem, Management information systems, Managementinformationssystem, SWD-ID: 40745181

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